

## Voice Broadcasting:

- Voice Blast
- Personalized Voice Calls
- Bulk Voice Calls



# Voice Broadcasting

**Voice Broadcasting** is a simple communications technology that broadcast a recorded voice message (**advertisement/ jingle**) to thousands of call recipients in a very short period of time. Often used for community alerts, notifications, in business applications or for promotional purposes.



## ❖ Voice Blast Calls :-

**Voice blast** is a technique that uses computer technology to send pre-recorded phone messages to a number of community members at once. Business phone messages can be broadcast to customers in bulk fashion or emergency alerts can be delivered to members of a community.

## ❖ Personalized Voice Calls :-

**Personalize Voice Call:** In Personalize Voice Call, you can upload CSV file having phone numbers, name, and our IVR Server will Dial a Call on the specific phone number and before broadcasting Voice Message it will say Hello <Name> **Harish ...Your Message.....** by this will Caller will listen Personalize Voice Message. Like Wedding Invitation, etc. Detailed log will be generated by server.

## ❖ Bulk Voice Calls :-

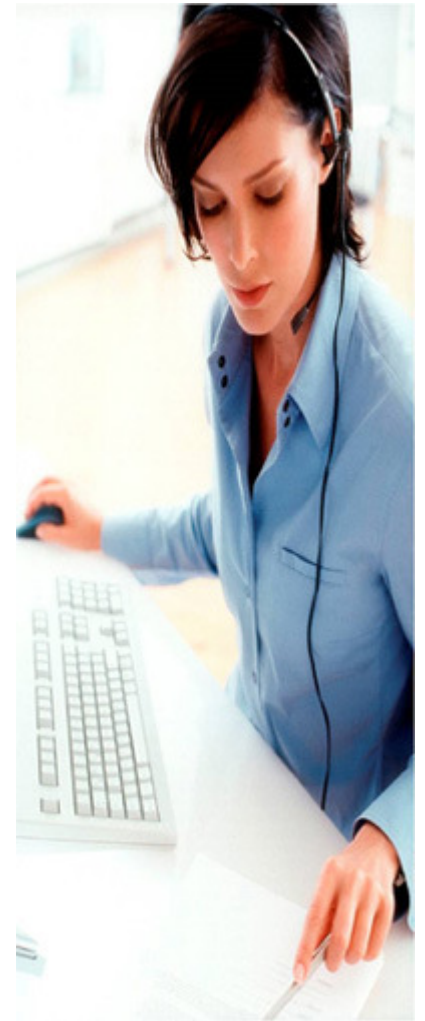
**Bulk voice calls** are pre-recorded **voice messages** to a mobile or landline networks across the country. Bulk voice calls are automated calls which involves automated dialing multiple numbers at once using computer managed lists, playing a pre-recorded message to automatically dialed mobile or landline numbers. This communication technique of bulk voice calls has the advantage of most penetrative reach and personalized messages.

Bulk voice call Platform allows you to send the Voice Ads/Pre recorded voice message in known language to any mobile or landline networks across the Country. Bulk Voice Calls is a powerful tool for publicity of the products/pass the message. The major advantage of bulk voice call is, it provides access to many targeted people in relatively short period of time.

Bulk Voice is a simple communications technology that blasts a recorded voice message to hundreds or even thousands of call recipients in a very short period of time. Often used for community alerts, notifications, in business applications or for promotional purposes.

## Solutions:

- Voice Blast
- Personalized Voice Calls
- Bulk Voice Calls



## ❖ How it Works:-

1. Record Your Voice Message
2. Upload list of Phone numbers that you would like to call
3. Schedule Voice Campaign
4. System will automatically call phone numbers and play your **pre-recorded voice message**.



## ❖ Advantage with Us:-

- Never lose the warm leads from SMS push campaign.
- Plays sound ad in local language.
- Live connects to call center if customer shows interest.
- Real-time tracking and improvement of SMS message with each iteration.

## **The Industries Where *Voice Broadcasting* is used:-**

- **Banks**
- **Real Estate**
- **Education**
- **Government**
- **Travel and Airlines**
- **Web Portal**
- **Insurance**
- **Stock Brokerage**
- **SME**

## **❖ *Voice Broadcasting* Widely Used For:-**

- *Deliver or obtain responses from members, employees, customers and prospects*
- *Give notifications when required*
- *Political campaign promotion, voter registration, vote reminders*
- *Marriage Reminder Calls (Special package)*
- *Marketing products & services*
- *Marketing products & services*
- *Shops and establishments*
- *Educational Institutions*
- *Hospitality*
- *Appointment reminder*
- *Collection Agents (Telephone Bills, Installments Due etc.)*
- *Travel Agents, Tour Operators*
- *IT support staff for alert escalation process*

## ❖ Voice Broadcasting Features:-

- Fast and Reliable Delivery
- Support for National Do Not Call Registry Filtering
- Automatic re-dial of unsuccessful calls
- Scheduling of Calls
- Low Per Call Fee [Pay per use]. No Hidden Costs/Setup Fees/Monthly charges.
- Easy recording options for Voice Message
- No software to buy or download
- PAN India Coverage (We support All Mobile and Landline Phones)
- A Ready made, completely private labeled control panel for Reseller Partners

## ❖ Voice Broadcasting Benefits:-

- Very effective for marketing in Rural or semi urban parts of India.
- Voice Broadcasting can improve Your Response Rate.
- Real-time reporting to measure the response of the campaign.
- Voice Broadcasting Offers Message Consistency.
- Voice Broadcasting Will Improve Your Productivity.
- Voice Broadcasting Will Get People To Attend Your Event or Convention.
- Providing high volume contacts and notifications.
- Expanding hours of operation
- Automating routine calls thereby freeing employees to concentrate on more complex duties.
- Voice Broadcasting Will Get People To Attend Your Event or Convention



[www.OnlineSMS.in](http://www.OnlineSMS.in)

**Voice Broadcasting/Voice SMS Service**



[www.InstantCallback.in](http://www.InstantCallback.in)

**Web2Call**

[www.Web2Call.in](http://www.Web2Call.in)

### ➤ Contact Us:

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**Email : [Info@onlinesms.in](mailto:Info@onlinesms.in)**

Send SMS "JI" Name, Email, to **542423**

**For Callback: SMS "JI CB" Name, Email, Product to 542423**

Send SMS "JI" Name, Email, to **7860005444**

**For Callback: SMS "JI CB" Name, Email, Product to 7860005444**